



## SUMMARY

Paton Digital Marketing specializes in expanding digital marketing presence for businesses. With over 16 years of experience in the digital marketing landscape, the company has successfully managed \$150 million in paid media. Paton Digital Marketing is dedicated to helping clients achieve their marketing goals by leveraging extensive experience and a results-driven approach.

## CONTACT

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## BUSINESS SUMMARY

Paton Digital is a highly experienced firm dedicated to enhancing and growing the digital marketing footprint of businesses. The company offers comprehensive digital marketing solutions. Through strategic media buying and insightful marketing consulting, Paton Digital provides services designed to effectively connect clients with their target audiences and drive measurable results.

## NAICS

541890  
541810  
541613

## CAPABILITIES

Paton Digital offers a range of core services to help businesses succeed in the digital realm:

- ♦ Media Buying: Strategic purchasing of ad space and time across various digital platforms to maximize reach and impact.
- ♦ Marketing Consulting: Providing expert advice and actionable strategies to optimize overall marketing efforts.
- ♦ Content Creation: Development of compelling advertisements and other digital content tailored to client needs.

## CAGE CODE

7EME3

## DIFFERENTIATORS

- ♦ Full stack marketers
- ♦ B2B, D2C, B2C, eCom experience
- ♦ Data driven
- ♦ Business results oriented
- ♦ Fortune 500 experience

## D&B

06-686-5181

## EXPERTISE

Paton Digital possesses a profound and specialized expertise in the dynamic field of digital marketing, forged through more than 16 years of hands-on experience. This extensive background has cultivated a mastery of intricate campaign management and strategic optimization. Our proficiency extends beyond mere execution, encompassing a deep analytical understanding of market trends and consumer behavior that informs our media buying and marketing consulting services. This specialized knowledge empowers Paton Digital to design and implement highly impactful digital strategies, consistently delivering superior outcomes for our diverse clientele.

## CUSTOMERS

